

MOROCCO GAMING EXPO 2024

MAY 24-26 SCHEDULE

MAY 24 : OPENING AND KEY INDUSTRY INSIGHTS

TIME	TITLE	ROOM	DURATION	SPEAKERS
11:00-12:00	Rabat Gaming City Presentation of the Moroccan Offer and All Partners of RGC	CONFERENCE	1H	MJCC, RRE, CRI, AMDIE, ADD, CNDP, DGSSI, MESRI
13:30-14:20	The Video Games Industry Trends and Outlooks	CONFERENCE	50MIN	YoungMok Park CEO of Proxy Planet
14:20-15:00	Building a Gaming Ecosystem in Morocco Lessons from Global Leaders	CONFERENCE	40MIN	Julien Villedieu President of Level Link Partners
15:30-16:30	Elevating Gameplay Innovations and Challenges in Tomorrow's Entertainment	CONFERENCE	1H	David Uslan Co-founder of TDG Media Fawzi Mesmar Award winning Creative Director Hicham Nouhou Country Manager, Level Infinite CIS, Tencent Games Global
16:30-17:20	Localization Adapting Games for Global Markets	CONFERENCE	50MIN	Olivier Deslandes

MAY 25 : TECHNICAL MASTERY AND ARTISTIC VISION IN GAMING

TIME	TITLE	ROOM	DURATION	SPEAKERS
10:00-10:50	How a Gaming Community Can Make a Triple-A Game	CONFERENCE	50MIN	Carl Jones COO of Cloud Imperium Games
10:00-10:40	Guardians of Creativity Safeguarding Copyright in Video Games	SALLE 2	40MIN	OMPI
10:50-11:40	Video Game Production From Conception to Launch (Behind the scene learnings)	CONFERENCE	50MIN	Najib Ridouane Senior Producer
11:40-12:40	Indie Game Development Strategies for Success	CONFERENCE	1H	YoungMok Park Proxy Planet Ismael Soler IP Lead of Yodo 1
11:50-12:40	Breaking into Open World Building and Quest Design	SALLE 2	50MIN	Mustapha MAHRACH Creative Director at Funplus Réda Amati CEO of NEXT Level

MOROCCO GAMING EXPO 2024

MAY 24-26 SCHEDULE

13:30-14:20	RT3	The Art of Gaming Visuals and Beyond	CONFÉRENCE	50MIN	Omar Sabrou Senior Concept Artist at Build a Rocket Danniel Dociu Creator of Guildwars Art, Ex- VP of Ncsoft
13:30-15:30	MC6	Unity Development Creating Interactive Worlds	SALLE2	2H	Mathieu Muller Expert Unity
14:20-15:00	RT4	Advanced AI Techniques in Modern Game Design	CONFERENCE	40MIN	Mahzad Kalantari Staff Machine learning research engineer at Believe Anne Gibeault Creative Director at Reflector/ Bandai Namco in Montreal
15:30-16:30	RT5	Mental Health in Game Development	CONFERENCE	1H	Ali Farha Board member at Future Games & the Game Assembly Joonas Häll The chair of IDGA Finland Salla Ibrahim Co-founder and co-CEO at Laavu Performance
15h30-16h	MC7	XBOX Camp announcement	SALLE2	30MIN	Peter Zetterberg Head of Xbox Game Camp Microsoft
16:00-16h50	MC8	Video Game VFX	SALLE 2	50MIN	Soufiane Touzline Khalid Nait Zlay
16:30-17:10	MC9	Music in video games, Dynamic Partition How Music Reacts to Gameplay	CONFÉRENCE	50MIN	Mohammed Rabia
17h10-19h10	C4	Game Design How Nintendo's Experiences are Shaping Modern Game Development	CONFERENCE	2H	Takaya Immamura Ex Nintendo

MAY 26 : SUSTAINING GROWTH AND EXPANDING HORIZONS IN GAMING

TIME		TITLE	ROOM	DURATION	SPEAKERS
10:00-10:50	MC10	Creating memorable moments in video games	SALLE 2	50MIN	Fawzi Mesmar Award winning Creative Director
10:00-10:50	RT6	Esports The New Frontier of Digital Competition (MC)	CONFERENCE	50MIN	Désiré Koussawo Président France Esport Soufiane El Filali FRMJE
10:50-11:50	RT7	Cultivating Esports Ecosystems	CONFERENCE	1H	Abdelatif Sakkoum VP Business Development ESL Sangrak Choi CEO of OP.GG & OGN Othmane Guerrou Proxy Planet Hans Saleh Indonesia Country Head at Garena
11:50-12:50	RT8	New Frontiers Gaming in Education and Professional Development	CONFERENCE	1H	Azad Lusbaronian ISART Jorrel Batac NASEF Kim Jeongtae Dongyang University Antii Laiho Dean of Game Education at Metropolia University
13:40-14:40	RT9	Navigating the Horizon of Game Science A Global Dialogue on Research and Collaboration	CONFERENCE	1H	Yaewon Jin Julia Hiltcher Ex-Director corporate Responsibility at ESL FACEIT Group Velli-Matti Karhulahti Senior Researcher at University of Jyväskylä
14:40-15:30	MC11	Virtual Worlds, Real Impact The Power of VR/AR	CONFERENCE	50MIN	Fabien Barati Founder & CEO of Emressive
15:30-16:20	MC12	XR & AI Special Force/Navy Training, Nuclear Power Plant Training, Korea University Hospital Training	CONFERENCE	50MIN	KB Choi CEO of Like Corporation & Serious Games
16:20-17:00	RT10	Shaping the Future of the Gaming Industry in Morocco and Beyond	CONFERENCE	40MIN	YoungMok Park Chris Hong Abdelatif Sakkoum Daniel Docui

MOROCCO GAMING EXPO 2024

THEMES

- C1 Rabat Gaming City**
Presentation of the Moroccan Offer and All Partners of RGC
- C2 Building a Gaming Ecosystem in Morocco**
Lessons from Global Leaders
- C3 The Video Games Industry**
Trends and Outlooks
- C4 Game Design**
How Nintendo's Experiences are Shaping Modern Game Development
- RT1 Elevating Gameplay**
Innovations and Challenges in Tomorrow's Entertainment
- RT2 The Art of Gaming**
Visuals and Beyond
- RT3 Advanced AI Techniques in Modern Game Design**
- RT4 Mental Health in Game Development**
- RT5 Indie Game Development**
Strategies for Success
- RT6 Esports**
The New Frontier of Digital Competition
- RT7 Cultivating Esports Ecosystems**
- RT8 New Frontiers**
Gaming in Education and Professional Development
- RT9 Navigating the Horizon of Game Science**
A Global Dialogue on Research and Collaboration
- RT10 Shaping the Future of the Gaming Industry in Morocco and Beyond**
- MC1 Localization**
Adapting Games for Global Markets
- MC2 How a Gaming Community Can Make a Triple-A Game**
- MC3 Guardians of Creativity**
Safeguarding Copyright in Video Games
- MC4 Video Game Production From Conception to Launch**
(Behind the scene learnings)
- MC5 Breaking into Open World Building and Quest Design**
- MC6 Unity Development**
Creating Interactive Worlds
- MC7 XBOX Camp announcement**
- MC8 Video Game VFX**
- MC9 Music in video games, Dynamic Partition**
How Music Reacts to Gameplay
- MC10 Creating memorable moments in video games**
- MC11 Virtual Worlds, Real Impact**
The Power of VR/AR
- MC12 XR & AI**
Special Force/Navy Training, Nuclear Power Plant Training, Korea University Hospital Training