

MOROCCO GAMING EXPO 2024

MAY 24-26 SCHEDULE

MAY 24 : OPENING AND KEY INDUSTRY INSIGHTS

TIME	TITLE	ROOM	DURATION	SPEAKERS
11:00-12:00	Rabat Gaming City Presentation of the Moroccan Offer and All Partners of RGC	Horizon	1 H	MJCC, RRE, CRI, AMDIE, ADD, CNDP, DGSSI, MESRI
13:30-14:20	The Video Games Industry Trends and Outlooks	Horizon	50 MIN	YoungMok Park CEO of Proxy Planet
14:20-15:00	Building a Gaming Ecosystem in Morocco Lessons from Global Leaders	Horizon	40 MIN	Julien Villedieu President of Level Link Partners
15:30-16:30	Elevating Gameplay Innovations and Challenges in Tomorrow's Entertainment	Horizon	1 H	David Uslan Co-founder of TDG Media Fawzi Mesmar Award winning Creative Director Hicham Nouhou Country Manager, Level Infinite CIS, Tencent Games Global
16:30-17:20	Localization Adapting Games for Global Markets	Horizon	50 MIN	Olivier Deslandes

MAY 25 : TECHNICAL MASTERY AND ARTISTIC VISION IN GAMING

TIME	TITLE	ROOM	DURATION	SPEAKERS
10:00-10:50	How a Gaming Community Can Make a Triple-A Game	Horizon	50 MIN	Carl Jones Chief Strategy Officer (CSO)
10:00-10:40	Guardians of Creativity Safeguarding Copyright in Video Games	Odyssey	40 MIN	OMPI
10:50-11:40	Creation of a Master's degree in Video Games as a tool for structuring an ecosystem	Horizon	50 MIN	Christophe Laduron Walga
11:40-12:40	Indie Game Development Strategies for Success	Horizon	1 H	YoungMok Park Proxy Planet Ismael Soler IP Lead of Yodo 1
11:50-12:40	Breaking into Open World Building and Quest Design	Odyssey	50 MIN	Mustapha MAHRACH Creative Director at Funplus Réda Amati CEO of NEXT Level

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13:30-14:20	RT3	The Art of Gaming Visuals and Beyond	Horizon	50 MIN	Omar Sabrou Senior Concept Artist at Build a Rocket Daniel Dociu Creator of Guildwars Art, Ex- VP of Ncsoft
13:30-15:30	MC6	Unity Development Creating Interactive Worlds	Odyssey	2 H	Mathieu Muller Expert Unity
14:20-15:00	RT4	Advanced AI Techniques in Modern Game Design	Horizon	40 MIN	Mahzad Kalantari Staff Machine learning research engineer at Believe Anne Gibeault Creative Director at Reflector/ Bandai Namco in Montreal
15:30-16:30	RT5	Mental Health in Game Development	Horizon	1 H	Ali Farha Board member at Future Games & the Game Assembly JJ Häll IGDA Finland Salla Ibrahim Co-founder and co-CEO at Laavu Performance
15h30-16h	MC7	XBOX Camp announcement	Odyssey	30 MIN	Peter Zetterberg Head of Xbox Game Camp Microsoft
16:00-16h50	MC8	Video Game VFX	Odyssey	50 MIN	Soufiane Touzline Khalid Nait Zlay
16:30-17:10	MC9	Music in video games, Dynamic Partition How Music Reacts to Gameplay	Horizon	50 MIN	Mohammed Rabia
17h10-19h10	C4	Game Design How Nintendo's Experiences are Shaping Modern Game Development	Horizon	2 H	Takaya Immamura Ex Nintendo

MAY 26 : SUSTAINING GROWTH AND EXPANDING HORIZONS IN GAMING					
TIME		TITLE	ROOM	DURATION	SPEAKERS
10:00-10:50	MC10	Creating memorable moments in video games	Odyssey	50 MIN	Fawzi Mesmar Award winning Creative Director
10:00-10:50	RT6	Esports The New Frontier of Digital Competition (MC)	Horizon	50 MIN	Désiré Koussawo Président France Esport Soufiane El Filali FRMJE
10:50-11:50	RT7	Cultivating Esports Ecosystems	Horizon	1 H	Abdelatif Sakkoum VP Business Development ESL Sangrak Choi CEO of OP.GG & OGN Othmane Guerrou Proxy Planet Hans Saleh Indonesia Country Head at Garena
11:50-12:50	RT8	New Frontiers Gaming in Education and Professional Development	Horizon	1 H	Azad Lusbaronian ISART Jorrel Batac NASEF Kim Jeongtae Dongyang University Antii Laiho Dean of Game Education at Metropolia University
13:40-14:40	RT9	Navigating the Horizon of Game Science A Global Dialogue on Research and Collaboration	Horizon	1 H	Yaewon Jin Julia Hiltcher Ex-Director corporate Responsibility at ESL FACEIT Group Velli-Matti Karhulahti Senior Researcher at University of Jyväskylä
14:40-15:30	MC11	Virtual Worlds, Real Impact The Power of VR/AR	Horizon	50 MIN	Fabien Barati Founder & CEO of Emressive
15:30-16:20	MC12	XR & AI Special Force/Navy Training, Nuclear Power Plant Training, Korea University Hospital Training	Horizon	50 MIN	KB Choi CEO of Like Corporation & Serious Games
16:20-17:00	RT10	Shaping the Future of the Gaming Industry in Morocco and Beyond	Horizon	40 MIN	YoungMok Park Chris Hong Abdelatif Sakkoum Daniel Docui



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THEMES

- C1 Rabat Gaming City**
Presentation of the Moroccan Offer and All Partners of RGC
- C2 Building a Gaming Ecosystem in Morocco**
Lessons from Global Leaders
- C3 The Video Games Industry**
Trends and Outlooks
- C4 Game Design**
How Nintendo's Experiences are Shaping Modern Game Development
- RT1 Elevating Gameplay**
Innovations and Challenges in Tomorrow's Entertainment
- RT2 The Art of Gaming**
Visuals and Beyond
- RT3 Advanced AI Techniques in Modern Game Design**
- RT4 Mental Health in Game Development**
- RT5 Indie Game Development**
Strategies for Success
- RT6 Esports**
The New Frontier of Digital Competition
- RT7 Cultivating Esports Ecosystems**
- RT8 New Frontiers**
Gaming in Education and Professional Development
- RT9 Navigating the Horizon of Game Science**
A Global Dialogue on Research and Collaboration
- RT10 Shaping the Future of the Gaming Industry in Morocco and Beyond**
- MC1 Localization**
Adapting Games for Global Markets
- MC2 How a Gaming Community Can Make a Triple-A Game**
- MC3 Guardians of Creativity**
Safeguarding Copyright in Video Games
- MC4 Creation of a Master's degree in Video Games as a tool for structuring an ecosystem**
- MC5 Breaking into Open World Building and Quest Design**
- MC6 Unity Development**
Creating Interactive Worlds
- MC7 XBOX Camp announcement**
- MC8 Video Game VFX**
- MC9 Music in video games, Dynamic Partition**
How Music Reacts to Gameplay
- MC10 Creating memorable moments in video games**
- MC11 Virtual Worlds, Real Impact**
The Power of VR/AR
- MC12 XR & AI**
Special Force/Navy Training, Nuclear Power Plant Training, Korea University Hospital Training