

MOROCCO GAMING EXPO 2024 MASTERCLASSES

MAY 24

OPENING AND KEY INDUSTRY INSIGHTS

🕒 16:30-17:20 | 50min

📺 HORIZON

MASTERCLASS 1

Localization

Adapting Games for Global Markets

🗣️ speakers

Olivier Deslandes

Senior Vice-President, Audio & Speech Technology PTW/SIDE

MAY 25

TECHNICAL MASTERY AND ARTISTIC VISION IN GAMING

🕒 10:00-10:50 | 50min

📺 HORIZON

MASTERCLASS 2

How a Gaming Community Can Make a Triple-A Game

🗣️ speakers

Carl Jones

Chief Strategy Officer (CSO)

🕒 10:00 - 10:40 | 40min

📺 ODYSSEY

MASTERCLASS 3

Guardians of Creativity

Safeguarding Intellectual Property in Video Games

🗣️ speakers

Ryszard Frelek

Counsellor, WIPO

🕒 10:50-11:40 | 50min

📺 HORIZON

MASTERCLASS 4

Creation of a Master's degree in Video Games as a tool for structuring an ecosystem

🗣️ speakers

Christophe Laduron

Walga

🕒 11:50-12:40 | 50min

📺 ODYSSEY

MASTERCLASS 5

Breaking into Open World Building and Quest Design

🗣️ speakers

Mustapha MAHRACH

Creative Director at Funplus

Réda Amati

CEO of NEXT Level

MOROCCO GAMING EXPO 2024

MASTERCLASSES

🕒 13:30-15:30 | 2h

📺 ODYSSEY

MASTERCLASS 6

Unity Development

Creating Interactive Worlds

🔊 speakers

Mathieu Muller

Expert Unity

🕒 15h30-16h | 30min

📺 ODYSSEY

MASTERCLASS 7

XBOX Camp announcement

🔊 speakers

Peter Zetterberg

Head of Xbox Game Camp Microsoft

🕒 16:00-16h50 | 50min

📺 ODYSSEY

MASTERCLASS 8

Video Game VFX

🔊 speakers

Soufiane Touzline

TiMi Studio Group

Khalid Nait Zlay

🕒 16:30-17:10 | 40min

📺 HORIZON

MASTERCLASS 9

Music in video games, Dynamic Partition

How Music Reacts to Gameplay

🔊 speakers

Mohamed Rabia

MAY 26

SUSTAINING GROWTH AND EXPANDING HORIZONS IN GAMING

🕒 10:00-10:50 | 50min

📺 ODYSSEY

MASTERCLASS 10

Creating memorable moments in video games

🔊 speakers

Fawzi Mesmar

Award Winning Creative Director

🕒 14:40-15:30 | 50min

📺 HORIZON

MASTERCLASS 11

Virtual Worlds, Real Impact

The Power of VR/AR

🔊 speakers

Fabien Barati

Founder & CEO of Emmessive

🕒 15:30-16:20 | 50min

📺 HORIZON

MASTERCLASS 12

How are XR & AI used in the defense, medical, manufacturing, and nuclear power industries?

🔊 speakers

Kang Bae Choi

CEO of Like Corporation & Serious Games