

## MOROCCO GAMING EXPO 2024 MASTERCLASSES

**MAY 24**

OPENING AND KEY INDUSTRY INSIGHTS

🕒 16:30-17:20 | 50min

📺 CONFERENCE

MASTERCLASS 1

### Localization

Adapting Games for Global Markets

🗣️ speakers

**Olivier Deslandes**

**MAY 25**

TECHNICAL MASTERY AND ARTISTIC VISION IN GAMING

🕒 10:00-10:50 | 50min

📺 CONFERENCE

MASTERCLASS 2

### How a Gaming Community Can Make a Triple-A Game

🗣️ speakers

**Carl Jones**

COO of Cloud Imperium Games

🕒 10:00 - 10:40 | 40min

📺 SALLE 2

MASTERCLASS 3

### Guardians of Creativity

Safeguarding Copyright in Video Games

🗣️ speakers

**OMPI**

🕒 10:50-11:40 | 50min

📺 CONFERENCE

MASTERCLASS 4

### Creation of a Master's degree in Video Games as a tool for structuring an ecosystem

🗣️ speakers

**Christophe Laduron**

Walga

🕒 11:50-12:40 | 50min

📺 SALLE 2

MASTERCLASS 5

### Breaking into Open World Building and Quest Design

🗣️ speakers

**Mustapha MAHRACH**

Creative Director at Funplus

**Réda Amati**

CEO of NEXT Level

# MOROCCO GAMING EXPO 2024

## MASTERCLASSES

🕒 13:30-15:30 | 2h

📍 SALLE 2

MASTERCLASS 6

### Unity Development

Creating Interactive Worlds

🗣️ speakers

**Mathieu Muller**

Expert Unity

🕒 15h30-16h | 30min

📍 SALLE 2

MASTERCLASS 7

### XBOX Camp announcement

🗣️ speakers

**Peter Zetterberg**

Head of Xbox Game Camp Microsoft

🕒 16:00-16h50 | 50min

📍 SALLE 2

MASTERCLASS 8

### Video Game VFX

🗣️ speakers

**Soufiane Touzline**

**Khalid Nait Zlay**

🕒 16:30-17:10 | 40min

📍 CONFERENCE

MASTERCLASS 9

### Music in video games, Dynamic Partition

How Music Reacts to Gameplay

🗣️ speakers

**Mohammed Rabia**

**MAY 26**

SUSTAINING GROWTH AND EXPANDING HORIZONS IN GAMING

🕒 10:00-10:50 | 50min

📍 SALLE 2

MASTERCLASS 10

### Creating memorable moments in video games

🔊 speakers

**Fawzi Mesmar**

Award winning Creative Director

🕒 14:40-15:30 | 50min

📍 CONFERENCE

MASTERCLASS 11

### Virtual Worlds, Real Impact

The Power of VR/AR

🔊 speakers

**Fabien Barati**

Founder & CEO of Emmessive

🕒 15:30-16:20 | 50min

📍 CONFERENCE

MASTERCLASS 12

### XR & AI

Special Force/Navy Training, Nuclear Power Plant Training,  
Korea University Hospital Training

🔊 speakers

**KB Choi**

CEO of Like Corporation & Serious Games