



CONFERENCES

PLATFORM

PROGRAM

CONFERENCE PROGRAM

P: Panel Conf: Conference MC: Master Class WS: Workshop

WEDNESDAY, 2 JULY 2025			
TIME	TYPE	TOPIC	SPEAKERS
14:00-15:00	P1	The State of the Gaming Industry & Technology: Fireside Chat with Cevat Yerli & Youngmok Park	Cevat Yerli - Founder, CEO of TMRW Foundation Youngmok Park - CEO of Proxy Planet
15:00-16:00	P2	North America & Europe : Market maturity and the race for innovation	Carlos Guerrero – CEO of Obsidian Horizons William Rhys Dekle – Partner at Strategic Alternatives LLC Stefan Kreutzer – Head of Business Development for Behaviour Interactive Nicolas Vignolles – General Director of SELL Jorrel Batac (Moderator) – CEO of SXNGA (Scholastic Esports)
16:00-17:00	P3	Asia & Africa: Mobile gaming dominance and the esports boom	Hind Toufga – Business Developer at Dashy Studios Abdelaatif Sakkoum – General Manager at ESL FACEIT GROUP Sho Sato – CEO of LUDIMUS Inc. Nicholas Hall (Moderator) – CEO of Reforged Studios
17:00-18:00	P4	How Can Morocco's Strategy for Building a Gaming Industry Ecosystem Overcome Challenges?	Laurent Cluzel – Director of Campus Isart Digital Nice Julien Villedieu – CEO of Level Link Partners Youngmok Park – CEO of Proxy Planet Sam Cooke – Co-Founder of UNEVN, Cyberlabs Mehdi Benkirane (Moderator) - CEO of Zenith Pirates
18:00-19:00	Conf	How Yoshiki Okamoto created the best video games of Japan?	Yoshiki Okamoto – Director and Game Producer at OKAKICHI Florent Gorges – Author, translator, founder of Omaké Books

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THURSDAY, 3 JULY 2025			
TIME	TYPE	TOPIC	SPEAKERS
10:00-11:00	P5	Education in Gaming: Building Sustainable Talent Pipelines	Ali Farha – Senior Technical Producer at Star Stable Entertainment Antti Laiho – Professor at Metropolia University (Finland) Stéphane Natkin – Professor Emiritus at CNAM Samha Choi (Moderator) – Managing Partner of Proxy Planet
11:00-12:00	P6	Bridging the Gap: Aligning Educational Programs with Gaming Industry Needs	Kyungsik Kim – Professor at Hoseo University Chris Hong – Partner at Proxy Planet Mehdi Benkirane – CEO of Zenith Pirates Steve Isaacs – Senior Manager at Epic Games Ranhee Lee (Moderator) – Partner and Professor at Proxy Planet
12:00-13:00	P7	Career Development in Gaming: Opportunities and Pathways	Yoshiaki Tsuboyama – Director and Lecturer at NASEF Japan & Sapporo International University Häll – Ex-Chairman, Advisor at IGDA Finland chair Kevin Hoang – Venture Partner for T1 Ali Farha (Moderator) – Senior Technical Producer at Star Stable Entertainment
14:00-14:50	MC1	Building Games with AI: A Tiny Dev's Secret Weapon	TaeHoon Oh – CEO of GigaQuests
14:50-15:40	MC2	Advanced Game Mechanics and Systems Design	Carlos Guerrero – CEO of Obsidian Horizons
15:40-16:30	MC3	Practical Game Art and Visual Development	Daniel Dociu – AD Ncosft
16:30-17:20	MC4	Developing games in Africa: Challenges and Considerations	Nicholas Hall – CEO of Reforged Studios
17:20-18:10	MC5	Dynamic Audio in Gaming : Trends and Techniques	Cécile Le Prado – Composer and Associate Professor at CNAM
18:10-19:00	MC6	How to fully Generate a Mobile Prototype - Vibe Coding & Open Source Visual Asset Generation?	Davy Chadwick – CEO of Pop Screen Games

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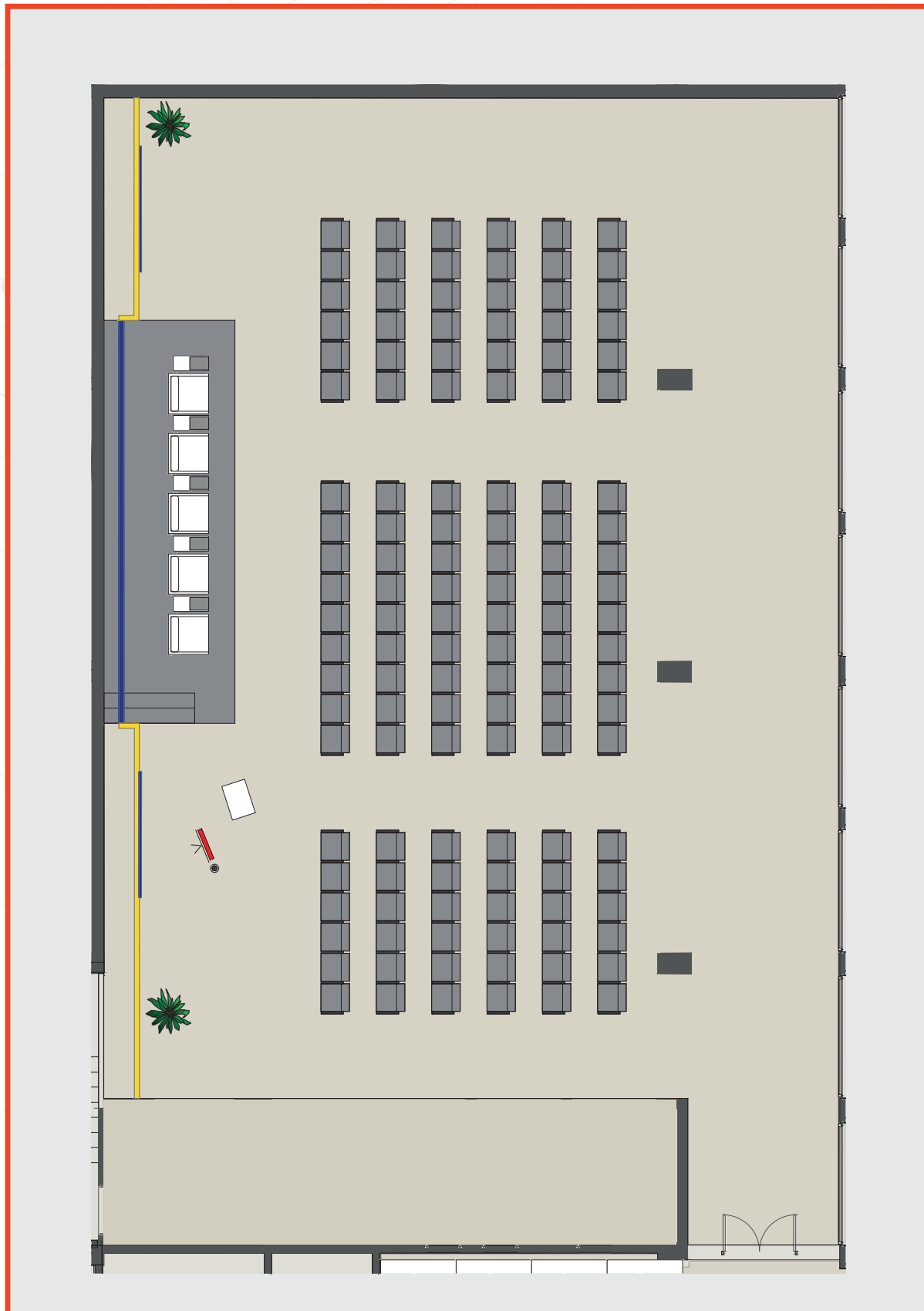
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FRIDAY, 4 JULY 2025			
TIME	TYPE	TOPIC	SPEAKERS
10:00-11:00	P8	Building Independent Publishing Capabilities	Markus Gerhard Wilding – Founder/Consultant at Beyond the Wall Consulting Rick Nahm – COO of GXC MinYoung Yang – CEO of HappyTuk, Taiwan Youngmok Park (Moderator) – CEO of Proxy Planet
11:00-12:00	P9	Publishing Challenges: Sharing International Experience	Adam Snook – Head of Business Development at Kwalee Rick Nahm – CEO of GXC Benjamin Anseume – CEO of TA Publishing Hind Toufga (Moderator) – Business Developer at Dashy Studios
12:00-12:30	MC7	Success Stories of NX3	Seongeun Kim – Marketing Team Lead at NX3games Hyojae Kim – Deputy CEO, PD of NX3games
12:30-13:00	MC8	Success Stories of Ankama Studios	Frédérique de Fondaumière – VP International Distribution & Publishing at Ankama studios
14:00-15:00	P10	The State of Esports Ecosystem	David Neichel – Senior Vice President for Public & International Affairs of EFG Bethany Pyles – Founder / Chief Executive Officer of Former Cloud9 + Galaxy Racer Désiré Koussawo – President of France Esport Othmane Guerrou (Moderator) – Managing Partner of Proxy Planet
15:00-16:00	P11	Esports in 2025: Key Trends Shaping the Industry	Ryan Kewley – PUBG Esports EMA team lead, esports veteran (KRAFTON) Sayo Okamoto – Founder, CEO of GAKU Jorrel Batac – CEO of SXNGA Yunseung Nam – CEO of OGN (the world's first game broadcasting systems) Mohamed Amine Laghrissi (Moderator) – Managing Partner of Proxy Planet
16:00-17:00	P12	The Future challenges in esports ecosystem	Ray K.W. Ng – Head of Global Esports, MOONTON GAME Guan Wang – President, Korea (Gen,G) Aiden Kong – Director of Sevenlinelabs Johanes Eldwin Pradipta – Game Producer MEA - Free Fire at Garena Mohamed Amine Laghrissi (Moderator) – Managing Partner of Proxy Planet
17:00-18:00	P13	How Can Africa's Strategy for Building an esport Ecosystem Overcome Challenges?	Hicham El Khelifi – President of FRMJE Kwesi Hayford – President of Ghana esports Association & the technical comity ACES Emmanuel Oyelakin – General Secretary of the African Confederation of Esport Soufiane El Filali (Moderator) – Director of Communications & Marketing at FRMJE & Executive Director at ACES

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SATURDAY, 5 JULY 2025			
TIME	TYPE	TOPIC	SPEAKERS
14:00-15:00	WS1	Building Better Worlds through Game Culturalization	Kate Edwards – CEO & Principal Consultant at Geogrify
15:00-16:00	WS2	Video game incubation and supporting ecosystem for indie game developers	Sho Sato – CEO of LUDIMUS Inc.
16:00-17:00	WS3	University Education for Practical Skills of Game Development	Jung Yeop Lee – Professor at SoonChunHyang University
17:00-18:00	WS4	How to Successfully build a game startup?	Danny Woo – CEO of GXC
18:00-19:00	Conf	How Japan became the 1# video game industry in the World?	Hisakazu HIRABAYASHI – Journalist, Game Analyst Florent Gorges – Author, translator, founder of Omaké Books

CONFERENCE ROOM



SPACE CAPACITY
120 SEATS