

تحت الرعاية السامية لصاحب الجلالة الملك محمد السادس نصره الله
 UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI MAY GOD ASSIST HIM



TALKS PROGRAM

MGE TALKS

DAY 1 | WEDNESDAY, MAY 20, 2026

TIME	TOPIC	DURATION	SPEAKER
1:00 PM	The Video Game Industry: Global Trends and Development Opportunities in Morocco	30MIN	Amine Abouzaid Founder & CEO of Ashira studio
1:35 PM	Testimonials from Members of MGD Association	1H	Moroccan Game Developers Association
2:45 PM	Moroccan Identity as a Driver of Innovation in Survival Horror	30MIN	Othman El Amrani Founder of Ransol Studio Abdeljalil Akrim Animator at Ransol Studio Azzeddin Bouhach 3D Artist at Ransol Studio
3:20 PM	Khichbich: How Animation gave a Voice Back to Moroccan Social Humor	30MIN	Ibrahim Yerrou Cartoon Maker
3:55 PM	The Silent Narrative: Why Visual Development is the Soul of the Indie Gaming Industry	30MIN	Mohamed Sirane Visual Development Artist and Graphic Designer
4:30 PM	From Passion to Profession: The Road to Becoming a Game Developer	30MIN	Elmehdi Dair Founder & CEO of AtlaStudio
5:05 PM	Sharing Experience as a Visual Storyteller in Animated Film Production	30MIN	Souleyeman Echatoui Visual Storyteller

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معرض المغرب لصناعة الألعاب الإلكترونية
MOROCCO -
GAMING
EXPO 2026

الدورة
3
EDITION

MGE
MOROCCO
GAMING
EXPO 2026

المملكة المغربية
وزارة الشباب
والثقافة والتواصل
Kingdom of Morocco
Ministry of Youth, Culture and Communication

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TIME	TOPIC	DURATION	SPEAKER
5:40 PM	Game jams as a gateway into game development and a catalyst for building a local gaming community	30MIN	Adam Salhi Student at EHTP
6:15 PM	Storytelling in Video Games	30MIN	Bassma Abisourour Student at ENSIAS
6:50 PM	Carta: More than a game, a solo development adventure to discover	30MIN	Brahim Alayoud Founder of Play8 Studio

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MGE TALKS 

DAY 2 | THURSDAY, MAY 21, 2026

TIME	TOPIC	DURATION	SPEAKER
10:00 AM	Turning Cities Into Playgrounds: How Games Can Reinvent Cultural Tourism	30MIN	Kawtar Jalili CEO & Founder of Le Sapin Engineers
10:35 AM	Presentation of the Game Kasbah Simulator	30MIN	Khalid Bouzarout Founder & CEO of Outcast Digital
11:10 AM	VFX Production of the Free Fire Web Mini-Series	30MIN	Zakaria Khamma Co-Founder of FX HOUSE Faycel Azmi Co-Founder of FX HOUSE
11:45 AM	Transforming Moroccan Heritage into a Gaming Experience	30MIN	Wassim Elkasri Founder of Tilila Studios
12:20 PM	Guerrab: The Last Quest	30MIN	Abdelkabar Nfaoui Founder & CEO of Game Space Asset
12:55 PM	Launch of the Moroccan Game Streets Adventure: Medina Motors	30MIN	Issam Chentoui Founder of Artistiy Digital
1:30 PM	<ul style="list-style-type: none"> Gamifying the Tourism Sector with the CityLore Application GeroZone: Play. Compete. Win. The platform structuring esports in Morocco. 	30MIN	Mohamed Amine Drif Founder & CEO of CODEQUEST
2:05 PM	Dreams of Akimino	30MIN	Boubker Elamri Founder of Akimino Games

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MGE TALKS

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TIME	TOPIC	DURATION	SPEAKER
2:40 PM	Drought Fall – My Journey from Digital Art to Game Development	30MIN	Faouzi Bouyattar Founder & Game Developer of BaaliArt
3:15 PM	AI in Game Development	30MIN	Omar Hanafi AI Expert & founder of FLM Academy
3:50 PM	Dakhla Quest VR: Building an Immersive Infrastructure to Transform Tourism through Virtual Reality	30MIN	Amine Dkour Founder & CEO of DAKHLA QUEST VR
4:25 PM	Designing a Fun Touristic Discovery Game to Promote Moroccan Cities Through Interactive Gameplay	30MIN	Mounir Abbotti Founder & Game Developer of Medinova Studio
5:00 PM	When to Turn an Idea into a Video Game?	30MIN	Marouane Iddouch Founder of Hyperodys
5:35 PM	Presentation of the Game 'Cnafa', a Roguelike Hand-Management Card Game	30MIN	Houssame Khairane Founder of Even Games
6:10 PM	Survivor Files: Developing an Indie Survival Game in Morocco – From Concept to Solo Production	30MIN	Abdellah Zahir CEO & Game Developer of ZahirStudio
6:45 PM	Strategy Is Back: Creating Competitive Games in a Casual-Dominated World	30MIN	Youness Bakhouya Founder & CEO of QasbahLabs

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TALKS PROGRAM

MGE TALKS

DAY 3 | FRIDAY, MAY 22, 2026

TIME	TOPIC	DURATION	SPEAKER
10:00 AM	From Passion to Reality: The Journey of an Indie Game Developer in Morocco	30MIN	Abdellah Aoukrad Founder & CEO of Atlas Forge Studio
10:35 AM	Presentation of the Game Martha's Dolls 2	30MIN	Aymane Jbari Founder of AJB Games Studio
11:10 AM	Two 3D Animated Series Projects Co-produced by NEVER SEEN PRODUCTIONS and TV5MONDE	30MIN	Yassine Lahrichi Producer & Director at NEVER SEEN
11:45 AM	Testimonials from Members of MGD Association	30MIN	Moroccan Game Developers Association
12:20 PM	From Paper to Steam: Sharing the Journey of an Indie Developer	30MIN	Marouan Boufernana Game Developer
12:55 PM	Development of Sky Drift	30MIN	Zakarya Chioua Founder of CLOVER Studio
1:30 PM	Tbouridash: Prototype Presentation	30MIN	Rachid Lansari CEO & Co-Founder at Kelbox Studio Marwane Baaout CEO & Co-Founder at Kelbox Studio
2:05 PM	Video Game Tester: My 18-Year Journey Between Passion and Expertise	30MIN	Mahmoud El Arch Senior Quality Control / Quality Assurance at Kazalabs
2:40 PM	How to prevail against Game Dev challenges ?	30MIN	Saad Khoudmi CEO & Founder of Ard Games

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DAY 3 | FRIDAY, MAY 22, 2026

TIME	TOPIC	DURATION	SPEAKER
3:15 PM	Geogi – How a Serious GIS Video Game Turns Moroccan Children into Climate Citizen Scientists?	30MIN	Fatima Zahra Bassam Founder & CEO of MEDEN Resilience
3:50 PM	Beyond Video Games: How Immersive Experiences (XR) are Redefining Gaming and Creating New Business Opportunities	30MIN	Ouiame EL Hezzam XR Developer at DROPLEET
4:25 PM	Gaming Training at INBA: A Lever for Creativity, Innovation, and Skills Development for Moroccan Youth	30MIN	Mehdi Zouak Director of INBA Mikael Fetri Daoudi Professor and Visual Artist at INBA
5:00 PM	University training in data science applied to the gaming industry: the ENS of Fez experience at the service of innovation and the emergence of Moroccan talents	30MIN	Youssef Ouakrim Professor at ENS Safa Qetrani Professor at ENS Amine Sallah Professor at ENS
5:35 PM	Video game presentation: SidiQuest	30MIN	Abdellah Alaoui Mdarhri Co-founder & CEO of KoKoro Games
6:10 PM	Testimonials from Members of MGD Association	30MIN	Moroccan Game Developers Association
6:45 PM	Concept and Vision – Project Anir	30MIN	Abderrahim Elmkadmi Game Developer at Triaxis Studio

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TALKS PROGRAM

DAY 4 | SATURDAY, MAY 23, 2026



TIME	TOPIC	DURATION	SPEAKER
10:00 AM	Presentation of the Wa3rin Esport National Alliance (WENA)	30MIN	Bhaeddine Ouai Founder of Wa3rin Esport National Alliance
10:35 AM	The journey of BJR Pixels in video game creation	30MIN	Youness Bejrhit Founder & CEO of BJR Pixels Agency
11:10 AM	"1001 Questions" about Morocco" : Birth of a gamified cultural quiz	30MIN	Nadia Larguet Designer
11:45 AM	Unity Engine	1H30	Corrie Green Senior Developer at Unity
1:20 PM	Unreal Engine	1H30	David Garcia Unreal Engine Education Team at Epic Games
2:55 PM	Rogue Fantasy: Ever-Shifting Worlds	1H	Benjamin Anseume CEO of Ivalice Studio
4:00 PM		1H	Artiste X AJB Games Studio
5:05 PM	MindPlay – Gaming Beyond Physical Limits	30MIN	Sanae Belfrouh PhD candidate at the LTI laboratory at ENSAJ Rahhal Erratahi Professor at ENSAJ
5:40 PM	Cloud Gaming: playing with a standard PC	30MIN	Mohamed Ilyass Salim El Qalb Student at ENSAJ

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DAY 5 | SUNDAY, MAY 24, 2026

MGE TALKS 

TIME	TOPIC	DURATION	SPEAKER
10:00 AM	From Passion to Business: Supporting the Development of the Gaming Industry in Morocco	30MIN	Tarik El Kraiti Director of the Enterprise and Agri-Agro Market Development Division at Crédit Agricole du Maroc TAHA Sawanih Enterprise and Agri-Agro Market Development Division at Crédit Agricole du Maroc
10:35 AM	Eldorado: Narrative puzzle game with a historical dimension After Dawn: Stylized exploration adventure Zy World: Post-apocalyptic universe / mystery Volumarea: Educational puzzle game Ayla and Saf: Wings of Light: Story-driven adventure Quantify Momentum: Educational game Nova: Philosophical narrative game exploring the evolution of identity and consciousness	1H	Students at ENSAD Ilyas Mazouz Abouelaaz Soufian Mohamed Otman Tourari Idrissi Hassani Ayoub Hidaya Saf Tajri Soufiane Walid Ouazzani Chahdi
11:40 AM	Presentation of the 1337 School	30MIN	Yassir Boux Technical and Educational Director at UM6P / 1337 school
12:15 PM	Game of Auditors – approach based on ISO 2700X	30MIN	Hasnae Lamrani Professor at ENSIASD Sara El-Ateif Professor at ENSIASD Bahida Badie & Almanani Said Engineering Students at ENSIASD

